Overview

1. The Problem
   a. Critical traditions
   b. Commonalities
   c. Technological convergence

2. Research / Case study

3. Alliances

4. Critique
CO 233 Media and Information Literacy

-Small liberal arts college (Illinois)

-14-30 students per class

-Offered every fall (national media literacy week)

-Required for communications majors and minors; professional writing majors and minors; secondary English education (elective for marketing comm minors)

-Housed in department of English and communications

-Influences: Len Masterman, Renee Hobbs, Emily Drabinski, Doug Belshaw, Doug Kellner, Jeff Share, Henry Jenkins, Eamon Tewell, Howard Rheingold, Ian O’Byrne, Jim Elmborg
Radical Pedagogy

Dialogue Liberates

Monologue Oppresses

Paulo Freire
Remix Culture

Read:
‘Guerilla Open Access Manifesto’, Aaron Swartz
‘Remix Everything: BuzzFeed and the Plagiarism Problem’ (Gawker)

Watch:
‘Embrace the Remix’ by Kirby Ferguson

Discuss:
Clips from ‘RiP!: A Remix Manifesto’ & ‘The Internet’s Own Boy’ (Aaron Swartz)
Wikipedia (Jenkins)
“The film "Web" shows how real the digital divide is. I am definitely privileged with the technology I have to access information”

“Our whole society is a remix of older generations. You should be able to use another person's idea to make a better one”

“Connectivity is essential for creating community”

“There are many double standards when it comes to what individuals can share online w/out citations vs what organizations can share”

“Free access to academic research is important to the progress of all disciplines”
“Another idea that I had never thought about until I took this class was that we are creators of media as well as companies and so forth. When we tweet, share something on Facebook, create a video or write about a story we are creators of media. Gillmor (2009) in his article “Media Users, Media Creators: Principles of Active Engagement” argues that ‘tools of creation are increasingly in everyone’s hands’.

In the past I have worked a lot with Photoshop creating different pieces for coursework. I never thought about it as being a creation of media. Therefore, this was something interesting that I learned and that I hope to possibly look into more in the future.”
EDUCATION IS CHANGING...

CENTRALISED INSTRUCTION

(ESTABLISH YOURSELF)

BROAD NETWORK OF CREATIVITY

THOUGHT BY: JOI ITO
More Silos?
“Can libraries/LIS give up information literacy, or at least recognise that it is a notion that spreads well beyond their own landscape - even if this would strengthen, not weaken their position?”

Whitworth