“Taking Back” Information Literacy: Time and the One-Shot in the Neoliberal University

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This presentation uses time as a heuristic to argue that information literacy is produced “beyond the library” by the global knowledge economy with its neoliberal skills agenda for higher education. As a result, the one-shot remains the norm for information literacy instruction because its accelerated tempo and skills-oriented approach are in perfect sync with the “corporate time” of the contemporary university. Giroux and Giroux (2004) urge us to “take back higher education” by challenging corporate ideology and its attendant notion of time; how might we “take back” information literacy and challenge the time of the one-shot?