

The Labor of Informational Democracy: Towards an LIS Analytical Framework for Socially-Generated Information

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ACADEMIC LIBRARIANSHIP AND CRITICAL PRACTICE

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University of Ottawa

Jonathan Cope - College of Staten Island, CUNY

Democracy, LIS, and the Internet

Methodology

Methodology

Critical Theory

Methodology

Critical Theory

**Political Economy/
Normative Political Theory**

Socially-generated Information



Socially-generated Information

Yochai Benkler

The Wisdom of the Crowd?



Image from Glucksman Library, University of Limerick Archives

Socially-generated Information

**Benkler- “The Wealth of
Networks”**

“Non-Market Production”

Karl Polanyi

Karl Polanyi

**Political Economy of
Communication/
Librarianship**

The Proposed Democratic Framework:

- **Horizon of Access**
- **Horizon of Production**
- **Horizon of Communicative Speech**

Horizon of Access



Horizon of Access

Material Impediments

Horizon of Access

Material Impediments

Legal Constraints

Horizon of Access

Material Impediments

Legal Constraints

Exogenous Factors

The Commons

*Understanding Knowledge As
a Commons: From Theory to
Practice.*

**Edited by Charlotte Hess and
Elinor Ostrom. 2007.**



Horizon of Production

Horizon of Production

“THEY SAY IT’S FRIENDSHIP. WE SAY IT’S UNWAGED WORK. WITH EVERY LIKE, CHAT, TAG OR POKE OUR SUBJECTIVITY TURNS THEM A PROFIT. THEY CALL IT SHARING. WE CALL IT STEALING. WE’VE BEEN BOUND BY THEIR TERMS OF SERVICE FAR TOO LONG—IT’S TIME FOR OUR TERMS [caps in original].”

Laurel Ptak, *Wages for Facebook*, accessed March 3, 2015,
<http://wagesforfacebook.com>.

Horizon of Production

Marx – The General Intellect

Horizon of Production

Marx – The General Intellect

**Negri/Tronti/Federici –
The Social Factory**



Image from boardgamegeek.com

Horizon of Production

Marx – The General Intellect

**Negri/Tronti/Federici –
The Social Factory**

**LIS must ground social factory
concept in political economy**

Horizon of Communicative Speech



Horizon of Communicative Speech

**Habermas – Communication
Towards Mutual Understanding**

Horizon of Communicative Speech

**Habermas – Communication
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**Nancy Fraser – Subaltern
Counterpublics**

Horizon of Communicative Speech

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Normative Ideal

The Framework as a Guide to Action

Contradictions

- Public sphere premised on non-market relations
- What economic policies to produce robust/inclusive public spaces in late capitalist liberal democracies?

The Framework as a Guide to Action

**Libraries employ citizens to build
public info commons**

**Research into online
communicative exchange**

**Continue to preserve the local
and idiosyncratic**

The Framework as a Guide to Action

**Expand role in tech access and
training**

Support universal basic income

**Critically examine online initiatives based on
systematic debate and reflections about
normative democratic goals**



Jonathan Cope

Jonathan.cope@csi.cuny.edu

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