

2B—Corporatization and the Academic Library

“Secrets are Lies:” Academic Libraries and the Corporate Control of Privacy in the Age of Commercial Social Media, Jeff Lilburn (Mount Allison University).

Protection of patron privacy has long been a core library value and a key component of the defense of intellectual freedom. Library use of social media signals a possible departure from this position, as monitoring, use, and commodification of personal information on commercial social media raise questions about how libraries can use these tools without compromising patron privacy. This paper examines library practice surrounding social media through the lens of Dave Eggers’ exploration of corporate control of privacy in his novel *The Circle* and addresses privacy as enabler of citizen autonomy as well as implications of diminished expectations of privacy.