

## **2B—Corporatization and the Academic Library**

*Corporate Control of the Professional Discourse and Implicatory Climate Denial: The Case of OCLC.*  
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One of the most urgent challenges facing contemporary librarianship is the ever-increasing dependence on environmentally damaging infrastructure that has come about with the rise of the digital library, particularly climate change. The failure to recognize the scale of the problem and the scale of the needed solutions is called “implicatory denial” in the climate change literature. This paper will examine two challenges to confronting the scale of the problem in the LIS: technological utopianism in the professional discourse and the sister problem of corporate influence over that discourse, using the lens of the communications of a specific vendor, OCLC.