

2B—Corporatization and the Academic Library

The Austerity of Literacy: The Financialization of Information and the Politics of Debt, Nathaniel Enright (Royal Melbourne Institute of Technology).

In 2014, Trevor Dawes, president of the Association of College and Research Libraries, suggested that “we see financial education as an extension of our overall information literacy initiatives.” Rather than seeing financial education as a core component of an expanded “information literacy,” this paper suggests that financial literacy must be viewed within the context of what Randy Martin calls “the financialization of daily life.” Further, this paper situates the expansion of financial literacy in academic librarianship within the broader context of the reconstitution of the university as a profit-oriented institution. The speaker is grateful for travel funding provided by Litwin Books in support of this presentation.