

## **1C—On Access**

*Promoting Progressive Approaches to Open Access, Richard Hayman (Mount Royal University).*

This session critically addresses contemporary scholarly communication issues related to academic publishing and the serials crisis. Participants will discuss librarian roles in changing common misconceptions regarding open access as a mechanism for scholarly dissemination, and explore alternative actions and approaches to unsustainable traditional academic publishing models. For instance, can libraries employ similar techniques as those used by online communities to promote the fight to protect net neutrality, such as false blackouts and interrupted user access? By understanding the gap between perceptions and evidence on open access, librarians are better able to raise awareness of these concerns within and beyond their institutions.